

Message Text

UNCLASSIFIED

PAGE 01 VIENNA 05104 071823Z

43

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /014 W

----- 072852

P R 071623Z JUN 74

FM AMEMBASSY VIENNA

TO AMEMBASSY SOFIA

USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 0000

USIA WASHDC

UNCLAS VIENNA 5104

USDOC FOR KRAMARIC

E.O. 11652: N/A

TAGS: BEXP, BU

SUBJECT: PLANNING FOR U.S. EXHIBIT 1974 PLOVDIV FAIR

REF: USDOC 7522

1. MICHAEL SCHREIBER, USIA DESIGNER OF SUBJECT EXHIBIT, GAVE BRIEFING JUNE 7, AT EWTC ON EXHIBIT LAYOUT AND CONSTRUCTION. TOM CRAIG, USIS/REX, AND DAN DRULLARD, USIA CONTRACT OFFICER, ALSO PRESENT. DESIGN LOOKS EXCELLENT AND WE ANTICIPATE NO MAJOR PROBLEMS IN THIS RESPECT.

2. EWTC STAFF ASSISTANCE ALSO DISCUSSED. WE PROPOSE TO MODIFY EWTC STAFF ASSISTANCE OUTLINED REFTTEL TO MAKE IT MORE PRACTICAL AND BETTER SUITED TO REQUIREMENTS OF PARAGRAPH 2B OF COMMERCE/USIA MEMORANDUM OF UNDERSTANDING. VONTILLIUS WILL WORK ON PROMOTION PACKAGE IN VIENNA BEFORE GOING TO PLOVDIV AUGUST 26, WHERE HE WILL REMAIN UNTIL OPENING DATE. DURING THEIR PHASE VONTILLIUS WILL ASSIST COMMERCIAL EXHIBITORS IN SETTING UP. MARTIN WILL SERVE AS BDO DURING SEPTEMBER 3-10 PERIOD OF FAIR AND VONTILLIUS WILL RETURN TO PLOVDIV SEPTEMBER 9, TO ASSIST COMMERCIAL EXHIBITORS IN SHIPPING OUT THEIR EQUIPMENT. THIS REVISION ACCORDS MORE CLOSELY WITH VONTILLIUS AND MARTIN DIVISION OF EWTC WORK DURING PAST YEAR AND SHOULD STRENGTHEN

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 VIENNA 05104 071823Z

EWTC SUPPORT OF SUBJECT EXHIBIT. CRAIG AND SCHREIBER CON-

CUR IN THIS PROPOSAL, WHICH WAS DISCUSSED WITH DR. SHERMAN R. ABRAHAMSON DURING HIS RECENT VISIT.

3. REQUEST USDOC CONFIRM OUR UNDERSTANDING THAT TEXT FOR PROMOTION PACKAGE FOR USDOC EXHIBIT WILL BE PREPARED BY USDOC IN WASHINGTON, TRANSLATED INTO BULGARIAN BY EMB SOFIA AND PRINTED BY CONTRACT PRINTER IN VIENNA UNDER EWTC SUPERVISION. DEADLINE FOR DELIVERY OF TRANSLATED PRINTING PACKAGE TO PRINTER IN VIENNA IS JULY 9. PRINTED CATALOGUE MUST BE IN SOFIA BY AUGUST 19, FOR TIMELY DISTRIBUTION TO BULGARIANS DURING PERSONAL CALL CAMPAIGN. WE ALSO ASSUME THAT ACTION ON AUDIENCE IDENTIFICATION AND PERSONAL CALL CAMPAIGN WILL BE ASSIGNED TO EMB SOFIA.

4. EWTC WILL BRIEF ERIC SVENDSEN OF EMB SOFIA RE REQUIREMENTS FOR PERSONAL CALL CAMPAIGN DURING HIS EXPECTED VISIT TO EWTC AT END OF JUNE. REQUEST USDOC ALSO SEND INSTRUCTIONS TO EMB SOFIA RE THIS ASPECT OF PROMOTION OF EXHIBIT.

5. REQUEST EMB SOFIA DETERMINE HOW MUCH TIME NEEDED FOR TRANSLATION OF PROMOTION PACKAGE (WHICH CONSISTS OF SIMPLE FLYER AND ESTIMATED 16-20 PAGE CATALOGUE) AND FIX DEADLINE ON THIS BASIS. ASSUME TEXT WOULD BE SENT FROM USDOC TO EMB SOFIA BY TELEGRAM AND DELIVERED BY EMB SOFIA TO EWTC FOR PRINTING. COMPLETED PROMOTION PACKAGE WOULD BE DELIVERED TO EMB SOFIA BY EWTC.

6. KARL KOSLOWSKI, USDOC EXHIBIT DESIGNER, WHO IS NOW IN VIENNA, HAS COMPLETED BID BRIEFINGS. DEADLINE FOR SUBMISSION OF BIDS IS 11A.M. JUNE 14. BIDS WILL BE CABLED TO USDOC WITH RECOMMENDATION. USIA REQUIRES AUTHORIZATION TO PROCEED WITH CONTRACT. USIA ALSO REQUESTS TRANSFER OF U.S. \$20,000 TO THEIR AGENCY IN ORDER TO PROCEED TO AWARD CONTRACT. FINAL COMMERCE CONTRACT TO BE NEGOTIATED JULY 15. ALL REQUIRED PROCUREMENT MATERIAL MUST BE IN DESIGNER'S POSSESSION NO LATER THAN JUNE 28, IN ORDER TO MEET CONTRACT OBLIGATIONS. HUMES

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 07 JUN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974VIENNA05104
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740146-0470
From: VIENNA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740663/aaaacbxp.tel
Line Count: 98
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: USDOC 7522
Review Action: RELEASED, APPROVED
Review Authority: golinofr
Review Comment: n/a
Review Content Flags:
Review Date: 18 JUL 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <18 JUL 2002 by phillir0>; APPROVED <22 JUL 2002 by golinofr>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PLANNING FOR U.S. EXHIBIT 1974 PLOVDIV FAIR
TAGS: BEXP, BU
To: SOFIA COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005